

The Iowa Athletic Director
“Celebrate the Past”
“Embrace the Future”
50th ANNIVERSARY STATE IHSADA CONVENTION
March 24-March 27, 2018

SATURDAY-MARCH 24, 2018

11:00 am-12:00 pm Executive Board and District Director Meeting,
Oakdale Ballroom
Salon E

12:30-4:30 pm NIAAA Leadership Training
Oakdale Ballroom **LTI 608**
Salon A **“Management Strategies and Organization Techniques”**
Instructors: Brian Petersen, Roland-Story & Jason Schroeder, CAA, North Scott

Coral Ballroom **LTI 719**
C, D, E **“Leadership, Management/Supervision and Decision-Making Concepts, Methods and Applications”**
Instructors: David Huff, CMAA, Retired, Nodaway Valley & Aaron Stecker, CAA, Cedar Rapids Kennedy

Coral Ballroom **LTI 726**
Wallace Room **“Student Leadership Development”**
2nd Floor Instructor: Mike McGurk, CMAA, Lee Summit North HS

3:00-4:30 pm **Retired AD registration**
Lobby Greeters: Jim DeJong, Bob Garms and Jim Gebhart

5:45 pm **President’s Social**
Coral Ballroom

6:30 pm **President’s Dinner**
Coral Ballroom Guest Speakers: Rick Wulkow, Retired IHSAA Executive Director,
Troy Dannen, Former IGHSAU Executive Director
Iowa High School Athletic Director of the Year Presentation
President’s Award to Kurt Rasmussen/Rasmussen Group & Jim Gebhart

8:30 pm
Coral Ballroom **Retired AD’s 50th Anniversary Social**
Music by Dan Trilk

SUNDAY-MARCH 25, 2018*****

7:30-11:30 am NIAAA Leadership Training
Coral Ballroom **LTI 619**

Salon A	“The Power of Curb Appeal” Instructor: Scott Garvis, CMAA Newton
Coral Ballroom Salon B	LTI 705 “Coach Centered Educational Athletics, A Character Based Coach to Coach Mentoring Instructors: Brian Petersen, Roland-Story & Jason Schroeder, CAA, North Scott
Coral Ballroom Wallace Room	LTI 707 “Assessment of Interscholastic Athletic Programs and Personnel” Instructor: Brent Cook, CMAA, Dubuque Senior & Paul James, CAA, Retired, Cedar Rapids Washington
9:30 am Oakdale Ballroom Salon 1	Partner’s Brunch Hostess: Stevie Lammers Welcome: Todd Gordon, CAA, Des Moines Roosevelt, 1 st Vice President
9:30 am Oakdale Ballroom Salon 2	Retired AD’s Brunch Hosts: Gary Schroeder, CMAA, Lori Clark, and Harley Schieffer Forum on Outreach to Retired AD’s Speaker: Mike Dick, Retired IGHS AU Executive Director
11:00 am Lobby Coat Room	Registration Judge Johnston, RAA, Ames, Treasurer Terri Zimmerman, Alta-Aurelia, Secretary
11:00 am-5:15 pm	Exhibit Hall Open
11 am Oakdale Salon 2	New Attendee Workshop Host: Todd Gordon, CAA, Des Moines Roosevelt, 1 st Vice President
12:00-1:00pm	Strategic Planning Committee Meeting
12:00 pm 2nd Floor	CAA Study Session, Benson Room Presider: Brent Cook, CMAA, Dubuque Senior
12:30 pm	Major Give-A-Way –Exhibit Hall – (must be present to win)
1:00-1:45 pm Coral Ballroom C, D, E	50th Anniversary Recognition Welcome: Al Lammers, Norwalk, President IHSADA Speaker: Bernie Saggau, Retired IHSAA Executive Director Introduction of AD’s by Decades: Harley Schieffer, Ex. Director
1:45-3:45 pm Coral Ballroom	Large Group Presentation I Welcome: Al Lammers, Norwalk, President

C, D, E Introduction of new Athletic Directors/Attendees to new AD Workshop
Speaker: Jean Berger, IGHS AU and Alan Beste, IHSAA
Presider: Jeremy Christiansen, Fremont-Mills, 2nd Vice President
Section IV Update: Al Lammers, Norwalk, President
Vending Hall Information-Mike Linde, Van Meter, Business Manager
Introduction of Candidates: Al Lammers, Norwalk, President
2nd Vice President: Jeff Cook, Pleasantville
Dale Ludwig, Clear Lake

4:00 pm Major Give-Away - Exhibit Hall - (Must be present to win)

4:30 pm Major Give-Away - Exhibit Hall - (Must be present to win)

4:45-5:30 pm Cracker-Barrels

AD's are asked to attend the meeting of their High School Football Classification

4A Oakdale Presider: Tom Kinseth, CAA, Ankeny Centennial
Salon 1 Recorder: David Brown, Linn-Mar

3A Oakdale Presider: Andy Umthun, Xavier, Cedar Rapids
Salon 3 Recorder: Nate Boock, Ballard

2A Coral Presider: Brian Petersen, Roland-Story
Salon A Recorder: Matt Alexander, Atlantic

1A Oakdale Presider: David Wright, Bellevue
Salon 4 Recorder: Erin Kirtley, Panorama

A Oakdale Presider: Mike Mitchell, Alburnett
Salon 5 Recorder: Matt Straight, LOMA

8-man Oakdale Presider: Casey Hack, Midland, Wyoming
Salon 2 Recorder: DJ Erkenback, Fremont-Mills

6:00 pm Iowa National Guard Hospitality Buffett
Coral Ballroom C, D, E

6:30 pm GENERAL SESSION I
Coral Ballroom Presider: Dale Ludwig, Clear Lake, Candidate for 2nd Vice President
C, D, E National Anthem-DJ Erkenbrack, Fremont-Mills
Awards Coordinator: Mark Brighton, CMAA, MMRU, Historian
Introductions: Scott Garvis, Newton, CMAA, Past President
Master of Ceremonies: Robert Hoyt, Marion

IHSADA Student Scholarships

Hailey Dolphin

Mitchell Snitker



Cedar Rapids Kennedy

- Sports Media Award
- Sports Medicine Award
- Administrator Awards
- Outstanding Service Award
- Athletic Director Emeritus Recognition
- District Junior High A.D. of the Year Recognition
- District High School A.D. of the Year Recognition
- State Junior High A.D. of the Year Recognition



Waukon

- 7:30-10:00 pm** **Exhibit Hall Open**
- 8:30 pm** **Major Give-A-Way – Exhibit Hall – (must be present to win)**
- 7:30-11:00 pm** **Hospitality Party in the Exhibit Hall**
Corn Hole Tournament
Sponsor: **IHSADA**

MONDAY-MARCH 26, 2018*****

- 7:30 am** **Registration**
Judge Johnston, RAA, Ames, Treasurer
Terri Zimmerman, Alta-Aurelia, Secretary
- 8:00 am** Continental Breakfast, **Exhibit Hall**
- 8:00 am-noon** **Exhibit Hall Open**
- 8:45 am** **GENERAL SESSION II**
Coral Ballroom Presider: Jeff Cook, Pleasantville, 2nd VP Candidate
C, D, E Welcome: Coralville Mayor James Lundell
Door Prizes: Bernie Brueck, CAA, Indianola/Chris Deam, CAA, CR Jefferson

9:00-10:15 am **Large group Presentation II**
Coral Ballroom Topic: How the Iowa Games Can Impact Educational Based Activities
 C, D, E Speaker: Chuck Long
 Presider: Jeff Cook, Pleasantville

9:00 am-3:30 pm	ADMINISTRATIVE ASSISTANTS PROGRAM
8:15-9:00	Registration for Administrative Assistants Host: Gary Schroeder & Lori Clark, Retired AD's
9:00-10:15	Large Group Presentation Coral Ballroom-C, D, E Speaker: Chuck Long
10:30-11:15	IGHSAU Topics Coral Ballroom B Presenter: Jason Eslinger, IGHSAU
11:15-noon	Financial Matters Oakdale Ballroom, Salon 3 Presenter: Ann Lebo, BOEE
12:15	Attend Awards Luncheon Coral Ballroom C, D, E
1:30-2:30	Legal Matters Oakdale Ballroom, Salon 4 Presenter: Matt Carver, SAI
2:30-3:30	Google Forms : Coral Ballroom B Presenter: Jessica Fincel-Paulsen

10:30 am **CAA Examination, Benson Room**
2nd Floor Supervisor: Brent Cook, CMAA, Dubuque Senior

10:30 am **Major Give-Away - Exhibit Hall - (must be present to win)**
11:00 am **Major Give-Away – Exhibit Hall - (must be present to win)**

Practicing Iowa Athletic Directors with CMAA Certification:

Mark Brighton, MMRU	Brent Cook, Dubuque Senior
Scott Garvis, Newton	

Practicing Iowa Athletic Directors with CAA Certification:

Jeffrey Bevins, Creston	Bernie Brueck, Indianola
Blake Cruikshank, Southeast Warren	Chris Deam, Cedar Rapids Jefferson
Todd Gordon, Des Moines Roosevelt	Brian Johnson, Rockford
Tom Kineth, Ankeny Centennial	D'Anne Kroemer, Pleasant Valley
Pat McGonegle, North Scott	Larry Moglestad, Boone
Steve Neuberger, Ft Dodge St. Edmond	Dale Otte, Pella
Michael Peakin, Pleasant Valley	Tim Pezzetti, Gilbert
Brian Reimers, Ogden	Brad Rose, Valley, West Des Moines
Jason Schroeder, North Scott	Zac Sinram, Indian Hills MS
Aaron Stecker, Cedar Rapids Kennedy	Bill Watson, Urbandale
Steve Watson, Dallas Center-Grimes	

Iowa Athletic Directors Currently Holding RAA Certification:

Rocky Bennett, Cedar Rapids Prairie	Mike Egbert, Ottumwa
Judge Johnston, Ames	Tyler Lown, Epworth, Western Dubuque
Tim Navara, Treynor	Brad Schmitt, New Hampton

Brian Schmitt, Turkey Valley

Ryan Sweeney, Spencer

Iowa Athletic Directors currently serving on National Committees:

D'Anne Kroemer, CAA, Pleasant Valley-NFHS Citizenship and Equity Committee

Scott Garvis, CMAA, Newton-NIAAA Accreditation & Professional Development Task Force

Brent Cook, CMAA, Dubuque Senior-NFHS/NIAAA Conference Advisory Committee

11:15 am-noon Mini-Sessions I

Oakdale Ballroom TOPIC: Promoting your Programs

Salon 1

Speaker: Darin Schreck, Carlisle

Presider: Mike Morrison, Iowa City Liberty

Recorder: Jeremy Stuckenholtz, CB Thomas Jefferson

Oakdale Ballroom TOPIC: Athlete and Coach Incentive Programs

Salon 2

Speaker: Lyle Fedders, Des Moines East

Presider: BJ Koch, Sioux City East

Recorder: Reece Satre, ADM

Oakdale Ballroom TOPIC: Financial Matters

Salon 3

Speaker: Ann Lebo, BOEE

Presider: Scott Lamb, Mount Pleasant

Recorder: Aaron Burdorf, Shenandoah

Coral Ballroom TOPIC: Fierce Conversations Past and Present

Salon A

Speakers: Kurt Kreiter, Central, DeWitt/Bob Sweeney, Retired,
Atlantic

Presider: Mike Morgan, Muscatine

Recorder: Richard Evans, Davis County

Oakdale Ballroom TOPIC: Activity and Booster Relations

Salon 4

Speaker: Brent Buttjer, Ankeny & Jason Schroeder, CAA, North Scott

Presider: Matt Eichorn, Woodward-Granger

Recorder: Rollie Ackerman, Marshalltown

12:15 pm

Coral Ballroom

C, D, E

GENERAL SESSION III, Awards Luncheon

Sponsor: **Coca – Cola**

Presider: Chris Deam, CAA, Cedar Rapids Jefferson

Invocation: Ken Schreiber, Council Bluffs St. Albert
Meal

Administrative Assistant of the Year: Kathy Washam, North Scott

Service Awards: Presenter-Paul James, CAA, Retired, CR Washington

National Recognitions Presenter: Brent Cook, CMAA, Dubuque Senior

NIAAA Hall of Fame Nominee: Chuck Van Hecke

2018 Hall of Fame Inductee: Steve Duncan, Retired, Valley, WDM

NIAAA Distinguished Service Award Nominee: Brent Cook, Dubuque Sr.

Frank Kovaleski Professional Development Award Nominee

NFHS Citation Award Nominee: Scott Garvis, CMAA, Newton

NIAAA State Award of Merit Sponsored by Daktronics

IHSADA “ALL IN” Conferences: Presenter-Harley Schieffer
 Conference Rep Recognition: Todd Gordon, CAA, Des Moines Roosevelt
 Golden Eagle Award: Iowa National Guard
 Door Prizes: Bernie Brueck, CAA, Indianola/Chris Deam, CAA, CR Jefferson

NIAAA State Award of Merit Recipients:

Sam Long (1989)	George Long (1995)	Dan Delaney (2001)	Marv Reiland (2007)	Tom Lipovac (2013)
Fred Smith (1990)	Duane Kramer (1996)	Steve Duncan (2002)	Larry Moklestad (2008)	Judge Johnston (2014)
Dave Stover (1991)	William Jantsch (1997)	Curt Olson (2003)	Gary Ross (2009)	David Huff (2015)
Larry Munksgaard (1992)	Jim DeJong (1998)	Jim Gebhart (2004)	Brent Cook (2010)	Paul James (2016)
Rollin Dyer (1993)	Dallas Kray (1999)	Gary Christensen (2005)	Brad Rose (2011)	Scott Kibby (2017)
Chuck Van Hecke (1994)	Don Miller (2000)	Mike Collins (2006)	D’Anne Kroemer (2012)	Mike Linde (2018)

1:30-2:15 pm Mini Sessions II

Oakdale Ballroom **TOPIC: Promoting your Programs**
Salon 1 Speaker: Darin Schreck, Carlisle
 Presider: Craig Huegel, Iowa City West
 Recorder: Melissa Floyd, Des Moines Hoover

Oakdale Ballroom **TOPIC: Athlete and Coach Incentive Programs**
Salon 2 Speaker: Lyle Fedders, Des Moines East
 Presider: Erin Kirtley, Panorama
 Recorder: Kevin Wurzer, Hudson

Oakdale Ballroom **TOPIC: Financial Matters**
Salon 3 Speaker: Ann Lebo, BOEE
 Presider: Joe Smeins, Jesup
 Recorder: Michael Burns, Calamus-Wheatland

Oakdale Ballroom **TOPIC: Legal Matters**
Salon 4 Speaker: Matt Carver, SAI
 Presider: Maury Ruble, Bondurant-Farrar
 Recorder: Will Comfort, East Mills

Coral Ballroom **TOPIC: Small School/Middle School AD Roundtable**
Salon A Speakers: Josh Tobey, Johnston MS & Jason Lampe, Meredith MS
 Presider: Mandy Stokes, Lenox
 Recorder: Adam Bisenius, River Valley

2:45-4:15 pm **GENERAL SESSION IV: Business Meeting,**
Coral Ballroom Presider of Business Meeting: Al Lammers, President, Norwalk
C, D, E Executive Director’s Report: Harley Schieffer, Executive Director
 Financial Report: Judge Johnston, RAA, Treasurer
 NIAAA Update: Brent Cook, CMAA, Dubuque Senior
 AD Scholarship Program to the National Convention
 Jeff Bissen, Glenwood; Casey Hack, Midland, Wyoming;
 Erin Kirtley, Panorama; Randy Spies, Audubon
 Election Results for 2nd VP, Todd Gordon, CAA, 1st Vice President

Recorder: Terri Zimmerman, Secretary

Topic: Current Legal and BOEE Information

Speaker: Matt Carver, SAI

Presider: Jeremy Christiansen, 2nd Vice President, Fremont-Mills

Door Prizes: Bernie Brueck, CAA, Indianola/Chris Deam, CAA, CR Jefferson

**6:00 pm
Coral Ballroom
C, D, E**

GENERAL SESSION V– Banquet,

Sponsor: **IHSAA**

Presider: Todd Gordon, CAA, Des Moines Roosevelt, 1st Vice President

National Anthem: Mike Wright, Bellevue

Invocation: David Huff, CMAA, Retired-Nodaway Valley
Meal

Awards Coordinator: David Huff, CMAA Retired-Nodaway Valley

Master of Ceremonies: Robert Hoyt, Marion

IHSADA President's Award

Iowa Athletic Director of the Year Recognition

Hall of Fame Inductions

TUESDAY – March 27, 2018*****

9:00 – 9:45 am –Mini Sessions III

Oakdale Ballroom TOPIC: How AD's Help Their Athletes Plan For Success

Salon 1

Speaker: Ellen Davis, HyVee Dietitian

Presider: Brad Rose, CAA, Valley, West Des Moines

Recorder: Brett Collins, Norwalk

Duke Slater Room TOPIC: Coaching AD's – The AD's "To Do" List

2nd Floor

Speaker: Larry Moglestad, CAA, Boone

Presider: Kevin Blunt, Stanton

Recorder: Tim Pezzetti, CAA, Gilbert

Coral Ballroom TOPIC: 2018 State AD of the Year

Salon A

Speaker: Gary Koenen, Cedar Falls

Presider: Jake Mohling, ACGC

Recorder: Randy McDonald, Winterset

Coral Ballroom TOPIC: Q and A with the IGHSAU/IHSAA

Salon B

Speaker: Jean Berger, IGHSAU & Brett Nanninga, IHSAA

Presider: Beau Jacobson, Underwood

Recorder: Kurt Ronnfeldt, Clear Creek-Amana

Oakdale Ball Room TOPIC: New AD Workshop, Part III

Salon 2

Speaker: Todd Tharp, Assistant Director of the IHSAA

Presider: Todd Coy, South Hamilton

Recorder: Ryan Parker, Oskaloosa

10:00 am **GENERAL SESSION VI- BRUNCH,**

Coral Ballroom Sponsor: IGHSAU

C, D, E Presider: Jeff Bissen, Glenwood

National Anthem: David Wright, Bellevue

Invocation: David Huff, CMAA, Retired, Nodaway Valley
Meal

Introduction: Judge Johnston, RAA, Ames

Speaker: David Harris, UNI Athletic Director

Presentation of the Beverlin Plaque: Scott Garvis, CMAA, Newton, Past President

Passing the Baton: Al Lammers, Norwalk, President

Leadership Acceptance: Todd Gordon, CAA, Des Moines Roosevelt

Raffle: Guy Clark & Zach Clark, Central Decatur

11:30 am **Convention Adjournment**

ALL IN CONFERENCES

“The IHSADA Executive Board would like to thank and recognize the following conferences for having 100% membership in the IHSADA.

**Central Iowa Metro League (Central Iowa, Metro)
Hawkeye Ten Conference
Iowa Star South
Lakes Conference
Little Hawkeye Conference
Mississippi Valley Conference (Athletic & Valley Divisions)
Northeast Iowa
North Iowa Cedar League (East)
Raccoon River
River Valley (North)
Siouxland
Southeast
Top of Iowa (East & West)
Tri-Rivers (East & West)
WaMaC (West)
West Central
Western Iowa**



Thank you to the following organizations for their support of the 2018 IHSADA Convention

Convention Headquarters:

Coralville Marriott

Master of Ceremonies:

Robert Hoyt, Marion

National Convention Gift:

Pioneer Sweet Corn

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www.huntwebinnovations.com

**IHSADA website
and On-Line Store:** Maintained by Business Manager Mike Linde
www.ihsada.org

IMPORTANT DATES TO REMEMBER:

IHSADA Golf Outing
Tuesday, August 7, 2018
Blank Park Golf Course
Des Moines

New Athletic Director Workshop
Wednesday, August 8, 2018
8:00 am
IHSAA

2019 IHSADA State Convention
51st Annual
March 23-26, 2019
Marriott
Coralville, Iowa

DRIVE SAFELY HOME

Thank you for attending the 2018 Iowa High School Athletic Directors State Convention

